



## PRESS RELEASE

### **Puma Energy splashes Tshs 25 million sponsorship for Rock City Marathon**

**Dar-es Salaam; October 11th, 2017** – Oil company, Puma Energy has sponsored the Rock City Marathon to the tune of Tshs 25 million. The marathon is slated to take place this October 29th at the CCM Kirumba Stadium, Mwanza.

While releasing the cheque to marathon coordinators Capital-Plus International in Dar es Salaam today, the Puma Energies Managing Director Mr. Philippe Corsaletti said their involvement was motivated by the company's desire to assist the government in promoting sports and local tourism.

“It’s something we were attracted to from the beginning. Being active and being healthy is a large part of what our company is today,” said Mr. Corsaletti.’

Urging the youth from various regions to register and participate in the marathon, Mr. Corsaletti assured that Puma Energy will continue to assist in efforts to further improve the standard of the marathon through future sponsorships.

Speaking during the occasion the Chairman of the RCM Steering Committee Mr. Zenno Ngowi said they were delighted to partner with Puma Energy, a company with deep heritage and commitment to the highest quality products.

“Puma energy is synonymous with quality and customer service, which is what we strive for with every event we manage. Its national reputation as an industry leader in fuel services and its generous support of the general community will add tremendous value to this race.” he said.

For his part, the event coordinator from Capital Plus International, Mr. Bidan Lugoe said the winners of the full marathon category for both men and women will take home Tshs 4 million each, while the second placed athletes will receive Tshs 2 million and the third placed will earn Tshs 1 million respectively.

“For the Marathon and half marathon categories, prize money will be awarded to the top fifteen male and female finishers,” he said adding that the first placed male and female finishers of the 21 km category will receive Tshs 2 million each, with 2nd placed getting Tshs 1 million and 3rd placed Tshs 500,000 respectively.

“This year, we are lucky to have received sponsorship from Puma Energy, Tiper, Precision Air, Tanzania Tourist Board (TTB), New Mwanza Hotel, EF Outdoor and CF Hospital, KK Security, Red Bull, Jambo Food, SDS, TRHM will also participate in the 5 kilometer corporate race,” he said.

While urging more athletes to register for the event, Mr. Lugoe said registration forms can be obtained from the Mwanza, Geita, Simiyu and Shinyanga regional and district sports offices; New Mwanza Hotel and EF Out door offices located in Rock City Mall Building in Mwanza region.

“For the Dar es Salaam residents, the forms are available at Capital-Plus International offices located on the sixth floor of SHAMO Tower, Mbezi Beach area and EFM Coco Beach Jogging Club,” said Lugoe, adding that the registration can also be done online through [www.capitalplus.co.tz](http://www.capitalplus.co.tz).

The Rock City Marathon has been held for the past eight consecutive years through the efforts of Capital-Plus International. Apart from being an avenue to spot and nurture talent, the event complements the Government’s efforts to promote tourism specifically in the Lake Zone through athletics.